### PERFECT IN TECHNOLOGY & DESIGN



## Helmut Seitz

AUTOMOTIVE PRODUCTS

### 40 YEARS OF QUALITY AND SERVICE



Helmut Seitz GmbH has been founded more than 40 years ago. Since that, we have been specialising in the development and sales of professional licence plate holders for the highest standards of the car trade.

The licence plate holder is "the" business card of your company. For that reason, only the best is good enough to transport your advertisement.

Our specialisation on licence plate holders, close collaboration with our customers and many years of experience have made us able to offer the best products on the market. We are the leader in quality, technology and design.

We provide our "Klipp Top" series with innovative 2-component technology and standard integrated TPE dampers. These sophisticated and user-friendly products have been positively reflected by the market.

Since the year 2000 we constantly expand our exclusive sales line with give-aways, workshop supplies and newly developed products, as the matchless "Flexi Top" plate holder.

Competent personal advice and service by our team, our endeavor for perfection in technology and design conduce the satisfaction of our customers.

You too can benefit from the licence plate holders of the market leader, because image has a name – Seitz.

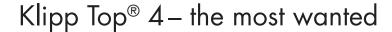
Your Seitz team





**Helmut Seitz** 

AUTOMOTIVE PRODUCTS





- The perfect licence plate system with an attractive appearance the standard for technology & design
- No retaining lugs, brackets, corners or edges. Optional: elegant surrounding rim
- The longest possible advertising area without interruptions
- Design options: exclusive raised advertising texts with logos | 3D labels (point-wise or full surface)
   4-colour direct digital printing | Standard silk-screen printing



#### **Perfect damping**

Undesired licence plate noises are suppressed by progressive damping. Paint damage and noises on the vehicle are prevented by additional rear damping of the holder.



#### Safe handling

Handling from the front and opening from the inside reliably prevents accidental paint scratches.







#### **Ergonomic fitting**

The frame folds down and does not obstruct. Pre-attachment of the licence plate for free hands during handling.





**Robust closure** 

Genuine wear-free hinge connection with ball lock.

#### Your business card: Perfect in technology & design

Common features of the Klipp Top 4 and Klipp Top 5



#### All inclusive

- A constantly updated mounting hole schema
- Integrated washers
- Legal conformity (74/483/EWG)



### Maximum versatility

Ready for professional change of Top-Cards, temporary signs and normal licence plates



### Klipp Top® 5 – the allrounder

- Optimised for narrow mounting situations and close parking sensors based on the Klipp Top® 4
- No retaining lugs, brackets or edges. Optional: elegant surrounding rim (when the licence plate is inserted)
- The longest possible advertising area without interruptions
- Design options: exclusive raised advertising texts with logos | 3D labels (point-wise or full surface)
   4-colour direct digital printing | Standard silk-screen printing



#### **Perfect damping**

Undesired licence plate noises are suppressed by progressive damping. Paint damage and noises on the vehicle are prevented by additional rear damping of the holder.



### Interchangeable licence plate function

Integrated and professional solution for interchangeable licence plates.
(Patented)





**Ergonomic fitting** 



#### **Robust closure**

Genuine wear-free hinge connection with ball lock



#### Safe handling

Handling from the front and opening from the inside reliably prevents accidental paint scratches.

### Vision and innovation safeguard the future.



The next work step can be started imme-

down. Pre-attachment of the licence plate

diately after the band has been folded

for free hands during handling.

### Maximum stability and flexibility

High-quality special primary plastic and generous wall thicknesses withstand even the roughest conditions.

High flexibility enables installation on straight and curved surfaces.

#### **Service**

Installation films and instructions pictures and additional information available at:

www.helmut-seitz.de

### Flexi Top® – the smallest





- Barely larger than the plate itself! Perfect for narrowest mounting situations
- Parking- and radarsensors as well as cameras stay unaffected
- Plate interchanges within seconds and without screwing even at the front (temporary plates, advertising plates, licence plates)
- Easy, ergonomic handling and optical perfection
- Especially flexible for a maximum protection of pedestrians
- No retaining lugs, brackets, corners or edges

### Minimal dimensions

Much smaller than ordinary plate holders



#### **Timeless design**

With attractive appearance.





#### Perfect plate interchange

Without screwing. For temporary plates, advertising plates and licence plates.



#### **Comfortable installation**

With handy, wear-free interchangeable lock-bar and plate pre-fixation.



#### **Optimal pedestrian protection**

Especially soft and flexible. Nevertheless safe and stable.

Common features of the Flexi Top, Snap Top and Quick Top



#### All inclusive

- A constantly updated mounting hole schema
- Integrated washers
- Legal conformity (74/483/EWG)
- Special robust plastics





### Snap Top® – the unique

- Budget-friendly licence plate holder with an attractive appearance. Easy, fast, and reliable
- Uniquely innovative "Snap" closures
- No retaining lugs, brackets, corners or edges
- Optional: elegant surrounding rim
- The longest possible advertising area without interruptions
- Design options: Standard silk-screen printing



#### **Shock absorber**

Compression springs suppress undesired noises made eventually by the licence plate in the holder.



# 400

#### Safe handling

Handling from the front and opening from the inside reliably prevent accidental paint scratches.





#### **Suitable**

Even for narrow mounting situations. A design with an extra slim advertising bar for lower installation heights is also available.

#### **Easy installation**

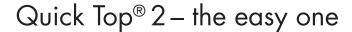
- lift
- insert
- close
- ✓ ready-to-go

#### **Service**

Installation films and instructions, pictures and additional information available at:

www.helmut-seitz.de





- Sophisticated holder design with interchangeable bar
- Budget-friendly, robust technology
- Design options: Full-surface 3D labels | 4-colour direct digital printing | Standard silk-screen printing



#### Shock absorber

Compression springs suppress undesired noises made eventually by the licence plate in the holder.



#### Opener

**UICK** 

Standard integrated opener for your customers.





#### Fits always

Ideal even for narrow mounting situations.



# Characterhales

#### **Secure installation**

Simple insertion of the licence plate with innovative pre-attachment. Quick opening and closing from the front to prevent paint damage to the vehicle.



#### Robust interchangeable bar

Large advertising area for your text.

#### **Service**

Installation films and instructions, pictures and additional information available at:

www.helmut-seitz.de



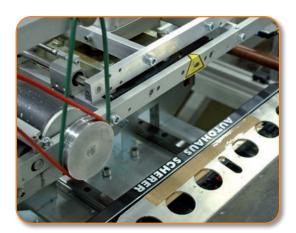
### Raised advertising font

Exclusive raised lettering, eye-catching and durable to convince your customers that your company is the right choice.

- Coating options:
  - silver light-gloss
  - stainless steel optics
  - silver matt
  - · white (other colours on request)
- Additional finishing with coloured 3D-Labels next to the raised lettering is also possible











<sup>\*</sup> For proper installation and usage of our licence plate holders in a manner typical for the product and without impact damages. Without installation or removal costs and without consequential damages. Only the readibility is guaranteed for silver light-gloss raised advertising fonts.

### 4-colour direct digital printing

Innovative printing process with revolutionary design options. 3D effects, shadows, colour gradients and brand logos can be photorealistically displayed.

- Interesting price structures
- Small individual series possible
- Countless design options and ideas
- An urgent need? Express deliveries possible!





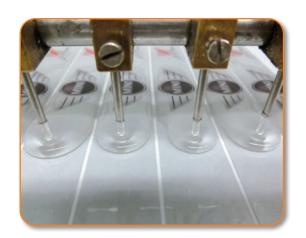




### 3D Labels - Doming

Elegant advertising option with a wide range of design possibilities. Photorealistic printing on special foils coated with weather-resistant synthetic resin for optimal durability and 3D effects (doming).

- Foil options:
  - white
  - silver matt
  - silver light-gloss
  - · reclective white





• Attractive possibilities using photorealistic printing is also possible with colour gradients, 3D effects, pictures, etc.

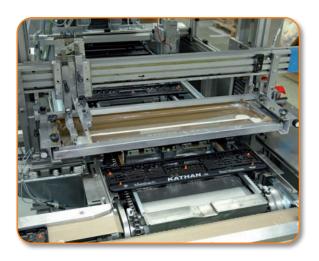


# Year Guarantee Guarantee for the durability of the finishing\*

### Silk-screen printing

The most cost-effective lettering option. Uncomplicated and lasting

- Optimal contrast and readibility
- Standard colours: White and silver, multi-colour prints gladly provided on request
- Free colour selection (using standard colour charts or CI manufacturer data)





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### Top Card

Inserting the Top Card into the licence plate holder significantly upgrades the visual appearance and increases the sales opportunities of your vehicles. You raise awareness of your product with the statement: This vehicle is "ready-to-go".

- Special high-grade plastic in a stabilising material thickness (1.5 mm)
- Highly flexible, resistant against cold breakage and yellowing of the advertising area
- Optionally available in high-grade aluminium
- Design options:
   Photorealistic digital printing or highly affordable single colour silk-screen printing

Additional information: www.helmut-seitz.de







### The perfect licence plate holder for your requirements

	Finishing options	Paint protection	Damping	Narrow mounting situation	Surrounding frame	Interchangeable bar
Klipp Top 4	++++	++++	++++	++	++++	-
Klipp Top 5	++++	++++	++++	++++	+++	-
Flexi Top	+	+	++	++++(+)	-	<b>V</b>
Snap Top	+	+	++	+++	++ (optional)	-
Quick Top 2	+++	+	++	+++	+	<b>V</b>

++++ Perfect +++ Excellent ++ Good + Standard ✓ planned/available – not planned/available

### The correct data

#### **Vectors** instead of pixels

You have an individual company logo? An unique font? Please try to provide us with the printed data in "vector" format.

"Mathematical formulas" are used in this process to graphically display shapes, making it possible to enlarge or shrink them in any way desired without effecting the quality of your print.

This is not the case with pixel data, however. Pictures taken by digital cameras or those used for offset printing become unclear and "pixelized" when resized.

#### Comparison:





Vector graphic

Pixel image

If you do not have any suitable data available, we will be happy to handle the vectorisation for you on a time and material basis!

# Installation instructions



Installation films and instructions regarding our products available at www.helmut-seitz.de or simply ask our service team.

Every carton of licence plate holders additionally includes an installation manual and a free professional opening tool for you.

# Your order – made easy



Personal service is one of our particular strengths.

We are always available to advise and assist you.

Shortly after clarifying all order details, we will send you a copy-proof in accordance with your specifications.

Your design will not be released for production until it meets  $100\,\%$  with your satisfaction.

Our General Terms and Conditions apply. They can be viewed at: www.helmut-seitz.de.

# Helmut Seitzi



### **Helmut Seitz**i

Joseph-Baur-Str. 4 86316 Friedberg Germany



+49 (0) 8 21 / 54 38 62 - 0



+49 (0) 8 21 / 54 38 62 - 99



info@helmut-seitz.de



www.helmut-seitz.de

Company logo

